

## Annual Wellness Visits

# You might be surprised by your practice's missed opportunity...

Amongst current ACO practices **20,000** Medicare FFS beneficiaries are eligible for Annual Wellness Visits AWWs representing **\$2.5** million dollars in network level revenue opportunity averaging **\$20,000** dollars per ACO practice.

### Need more reasons?

- Annual Wellness Visits align your patients with your practice for ACO, CPC+ and MACRA purposes
- Annual Wellness Visits close gaps in quality
- Non physician licensed clinical staff can complete the visit under physician supervision

Join us to learn more about how UP can help you successfully integrate the Annual Wellness Visit into your practice. We will also cover tips for HCC coding and Maximizing Medicare Quality Performance Scores.

Key Note Speaker: Mary Barton Durfee, MD -  
Affiliate Medical Director, Population Health,  
United Physicians

- ◆ Recently joined the United Physicians Medical Management Team as an Affiliate Medical Director focusing on Population Health Strategy
- ◆ 35 years of clinical internal medicine practice experience and 11 years of experience as a chief physician executive
- ◆ Previously served as the Executive Vice President and Chief Medical Officer of IHA, one of the pre-eminent physician organizations in Southeast Michigan
- ◆ Currently also practicing Internal Medicine in Ann Arbor



*Time is ticking...*

**September 19, 2017**  
**6 p.m. - Registration**  
**6:30 - 8:30 p.m. - Program**

*Centerpoint Marriott*  
*3600 Centerpoint Parkway, Pontiac*  
*48341*